

MINUTES
MEETING OF THE ST. ALBANS CITY DOWNTOWN BOARD &
BOARD OF DIRECTORS OF ST. ALBANS FOR THE FUTURE
6:00 PM, TUESDAY, JULY 18, 2017
ST. ALBANS CITY HALL, 100 NO. MAIN ST.

Approved August 15, 2017

Board Members present: Chair Katy Collins, Emily Richards, Jes Stumpf, Mike Blouin, Jeff Young, Sharon Holcomb

Board Members Absent: Maureen Brown, Laz Scangas, Erik Johnson

Staff Present: Chip Sawyer, Director of Planning & Development; Wendy Coy, Minute Taker

Public Present: Rachael Sink.

1. Call to Order - Chair Katy Collin called meeting to order at 6:07pm

- a. Discuss Additions or Deletions to Agenda
- C. Sawyer introduced W. Coy as the new minute taker for the Board.

2. SAFF Financial Report

The Board reviewed the SAFF Financial Report with very little comment. There will be more activity once the major events of the town get underway.

3. Organization Committee

- a. Interview of Rachael Sink for board appointment.
The Board interviewed Ms. Sink, asking her questions about her resume and experience.
- b. Recommendation to City Council for appointment.

Motion made by M. Blouin to recommend that the City Council appoint Rachael Sink to the Downtown Board. The motion was seconded by J. Young. The motion passed unanimously.

4. Discuss Events Calendar and proposal to City Council

Erik J. would like the Board to approve the name of aroundthetown.events as a URL for the St. Albans City events calendar. M. Blouin made the motion to accept that name. J. Young seconded the motion and it passed unanimously. Erik Johnson will start mock ups of the logo and bring them to the Downtown Board. He will get approval of the name from the City Council then bring the design of the logo to the Downtown Board for approval. Once the logo is approved by the Downtown Board it will go to City Council.

5. Discuss Fundraising

Many Board members had questions about the PayPal account. Is PayPal going to set up and connected to the individual events so that we can take online payments? There were many questions on how PayPal works. A meeting will be set up with representatives of FOT, Chair Affair, Chip Sawyer and Rachael Sink to discuss how to set up PayPal and use it for all the events that the City takes payment for.

Chair Affair – The event is changing from Adirondack chairs to a system where everyone picks their own chair. Eleven businesses have signed up so far. S. Holcomb stated that the event was only going to accept 12 - 15 chairs as if there are too many the event runs too long. The event will be Saturday 08.26.17 starting at 6:00. The live auction will start at 7:00. Tickets will be \$20.00 and includes appetizers.

6. Project Updates

Sidewalk project on Hoyt Street is causing some problems for the Downtown area. The project should be finished by this weekend. Catherine Street will be closed to through-traffic in August. Market Street will close once Catherine Street reopens. Market Street should be done by November. There are no updates on the Montrealer. There might be a commuter rail going from St. Albans to Essex and then one day to connect to Montpelier. Kingman Street project is still in the design phase.

7. Committee

a. Community Arts

The pathway of the money paid to the cmte. is that it goes to Erik Stumpf to Marty Manahan, back to Erik Stumpf, then to the individual. We need to be sure that we have the pipeline correct for Arts Cmte. accounting purposes.

b. Design – No Report

c. Economic Restructuring – No report

d. Merchants / Promotion – Focus on event updates already given. Also mentioned that work is still ongoing on finding a standard OPEN flag that all can agree upon.

e. Organization – No report

8. Other Business

a. Approval of Minutes

Mike B made a motion to approve the May 16, 2017 meeting minutes and the June 20, 2017 info meeting notes. Motion was seconded by J. Stumpf. Motion passed unanimously with one abstention.

b. Other – None.

9. Public Comment

There was no public comment.

10. Adjourn

The meeting adjourned at 7:00pm.